



Perkup Token White Paper

Overview

PERKUP is an innovative cryptocurrency created to provide a secure, transparent and efficient financial solution using the Ethereum network. The PERKUP token will be powered by a film that will be shown in 144 countries, increasing its reach and global adoption.

Introduction

Purpose

PERKUP was developed to offer an alternative to traditional financial transactions, eliminating intermediaries and reducing operational costs. Our mission is to facilitate global digital transactions quickly and transparently, ensuring high liquidity and security through Ethereum blockchain technology.

Mission

To create a more agile and secure financial system, promoting financial inclusion and offering innovative solutions for the digital asset market. PERKUP is also committed to supporting social causes, promoting the leveling of social inequality and providing real and massive opportunities for people to change their lives financially.

Technology

Ethereum Blockchain

PERKUP is built on the Ethereum blockchain, recognized for its robustness, security and wide market adoption. The use of smart contracts allows for the automation and guarantee of efficient and reliable transaction execution

Auditable System

To combat money laundering, we have implemented a 100% auditable system through an integrated blockchain, ensuring transparency and security in all transactions



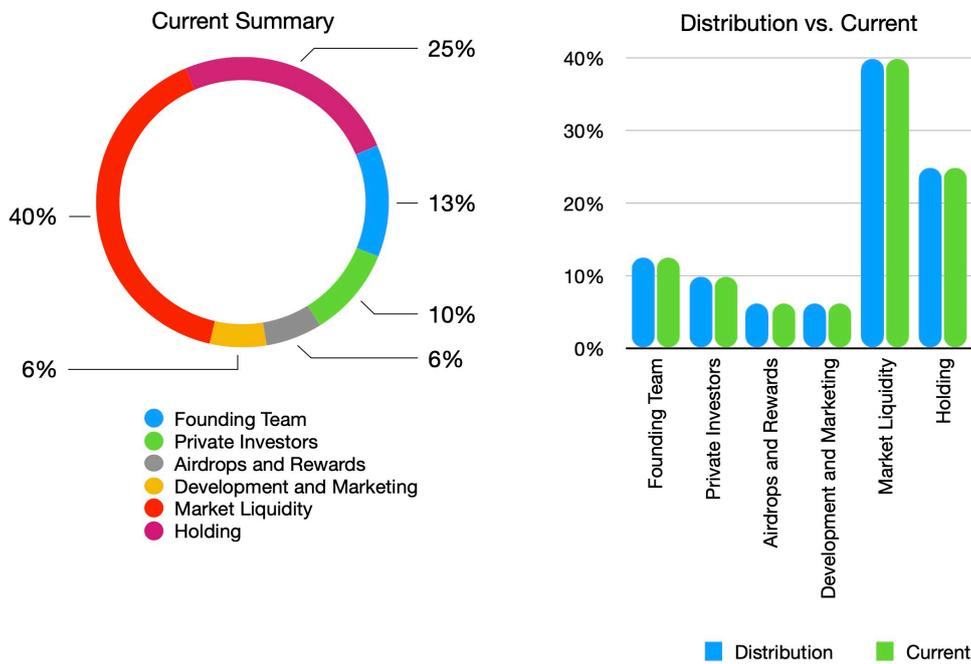
Token Structure

Token Issuance

PERKUP token issuance will be phased, with prices increasing with each launch to encourage early adoption and official launch on all exchanges and crypto wallets linked to the Ethereum network (ETHSCAN).

Token Distribution

Token distribution will be strategically distributed to ensure a healthy ecosystem:



Summary by Category

Category	Distribution	Current	Difference
Founding Team	12,5%	12,5%	0%
Private Investors	10%	10%	0%
Airdrops and Rewards	6,25%	6,25%	0%
Development and Marketing	6,25%	6,25%	0%
Market Liquidity	40%	40%	0%
Holding	25%	25%	0%
Total	100%	100%	0%



Token Usage

PERKUP will be used in several decentralized self-custody wallets, exchanges and digital wallets linked to the Ethereum network (ETHSCAN) to facilitate the trading of assets, payments and smart contracts.

Promotion

The token will be promoted through a film that will be shown in 144 countries, ensuring a significant increase in the visibility and adoption of PERKUP.

Use cases:

International payments PERKUP enables fast and low-cost international transactions, eliminating the need for financial intermediaries.

Smart contracts

The use of smart contracts on the Ethereum blockchain enables the automation of contractual processes, ensuring transparency and security.

Social Impact

PERKUP is committed to supporting initiatives and projects that aim to level social inequality by providing access to financial resources and economic opportunities for disadvantaged communities. This includes financial education programs, microfinance and support for social impact startups.

Problem and Solution

Identified Problems

- **Traditional financial transactions:** Traditional financial transactions are slow and expensive. They involve many intermediaries, which reduces efficiency and increases risks.
- **Money laundering:** Growing concern about money laundering and transparency of transactions.
- **Social inequality:** Growing social inequality and lack of real economic opportunities for many people.

Proposed Solutions

- **Elimination of intermediaries:** Reducing costs and transaction time.
- **Blockchain technology:** Using the Ethereum blockchain to ensure security and traceability of transactions.
- **100% auditable system:** Implementation of a 100% auditable system through an integrated blockchain to combat money laundering.
- **Support for social causes:** Promoting the leveling of social inequality and offering real financial opportunities to improve people's lives through the PERKUP token.

Investments and Trading

PERKUP can be used on investment and trading platforms, providing an efficient and secure alternative to traditional financial markets.

The PERKUP Film and Brand

The Film

The PERKUP token launch film will be screened in 144 countries, providing unprecedented global exposure. This film will be a high-budget production with a captivating narrative that seamlessly integrates the concepts of cryptocurrency and financial inclusion. The story will highlight how PERKUP is disrupting the digital asset market and how it can be a powerful tool to improve the lives of people around the world.

Movie Objectives

1. **Raise Awareness:** Bring knowledge of the PERKUP token to a diverse global audience.
2. **Drive Adoption:** Demonstrate the benefits of PERKUP in an engaging way, encouraging more people to adopt the token.
3. **Drive Financial Inclusion:** Show how PERKUP can help combat financial inequality by providing real opportunities for all.

The PERKUP Brand

PERKUP is not just a financial token, but a brand committed to social transformation and technological innovation. The PERKUP brand represents:

1. **Innovation:** An ongoing commitment to creating modern and efficient financial solutions.
2. **Transparency:** Clear and auditable operations to ensure user trust and security.
3. **Inclusion:** Equal access to financial opportunities, promoting a future where everyone can prosper.
4. **Social Responsibility:** Support for social causes and projects that seek to level the playing field and provide a better life for disadvantaged communities.

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1Q – 2024
Idealization and Strategic Plan
Definition of Protocol and Art
Creation of art
Creation of PerkUP (Smart Contract)
Definition of Max Supply and Insertion of Tokens



2Q - 2024
Creation and Structuring of the website
Construction of graphic elements
Creation of videos Project Elements
Integration with payment methods
Interactions via automated transaction script



3Q – 2024
Definition of P2P lots
Preparation and registration of Legal Opinion
Start of P2P sales
Insertion of all documentation
in Ripio for PerkUP Listing
Opening and Boosting of all Social Media



1Q - 2025
Creation and Standardization of the PerkUP White Paper
Ripio Listing
Production of Marketing for Theaters
Mass Promotion within Crypto Communities
Official Launch Event of PerkUP with the Movie



2Q – 2025
Creation of Liquid Pools
Staking and Swap



3Q - 2025
Creation of UP 2.0





PERKUP Token Smart Contract

Smart Contract Objectives

1. **Token Issuance:** Define the rules for the creation and issuance of PERKUP tokens.
2. **Token Distribution:** Automate the distribution of tokens as planned (founding team, private investors, airdrops, etc.).
3. **Transparency and Security:** Ensure that all transactions are transparent, traceable, and secure.
4. **Compliance and Regulation:** Ensure compliance with local and international regulations.
5. **Additional Functionalities:** Implement specific functionalities such as staking, rewards, and decentralized governance.

Smart Contract Components

1. Initial Settings:

- **Token Name:** PERKUP
- **Symbol:** UP
- **Total Tokens Issued:** 5,000,000,000 UP
- **Decimals:** 18 (ERC-20 standard)
- **Website:** www.perkup.com.br
- **Pre-Sale:** 500,000,000 UP
- **Contract:** 0x760Dd64436347679D40867a8Af8CeD8DfBfF553D

2. Issuance Function:

- Code for creating and initially allocating tokens to specific addresses (team, investors, etc.).

- Mint() function to issue new tokens as needed, respecting the established rules.
3. **Distribution function:**
 - Clear rules for token distribution.
 - Transfer() function for the secure transfer of tokens between addresses.
 4. **Staking and Rewards:**
 - Stake() and unstake() functions to allow users to lock up their tokens in exchange for rewards.
 - DistributeRewards() function to distribute staking rewards.
 5. **Compliance and Regulation:**
 - Integrated KYC and AML functions to ensure regulatory compliance.
 - Audit() function to enable regular audits and ensure transparency.

Smart Contract Security

Security is paramount in any smart contract. To ensure that the PERKUP contract is secure, the following measures will be taken:

- **Code Review:** Extensive code review by experienced developers and independent auditors.
- **Penetration Testing:** Penetration testing to identify and fix vulnerabilities before release.
- **Regular Updates:** Regular updates to the contract to incorporate improvements and fix security issues.
- **Bug Bounty Program:** A bounty program to encourage the community to find and report bugs and vulnerabilities.

Simplified Code Example

Contract: 0x760Dd64436347679D40867a8Af8CeD8DfBfF553D

```

solidity
pragma solidity ^0.8.0;

import "@openzeppelin/contracts/token/ERC20/ERC20.sol";
import "@openzeppelin/contracts/access/Ownable.sol";

contract PerkUP is ERC20, Ownable {
    uint256 public constant INITIAL_SUPPLY = 5_000_000_000 * 10**18;

    constructor() ERC20("PerkUP", "UP") {
        _mint(msg.sender, INITIAL_SUPPLY);
    }

    function mint(address to, uint256 amount) external onlyOwner {
        _mint(to, amount);
    }

    function stake(uint256 amount) external {
        // Código
    }
}

```



The Perkup Token is a Payment Token on the Ethereum ERC-20 Blockchain network. Payment tokens are digital currencies and function in a similar way to current currencies, such as the dollar, euro or yen, but without being issued by governments. They are designed to be used as means of payment, units of account and stores of value. Examples include Bitcoin and Litecoin.

PerkUP's backing is the Ethereum cryptocurrency blockchain itself, where its smart contract construction technology is based. Smart contracts, translated into English, are programming codes that are executed according to pre-established rules, without the involvement of an intermediary to control them.

Here are some of the main characteristics of payment tokens: Unit of Account: They serve as a way to measure the value of goods and services. Medium of Exchange: They can be used to purchase products and services and/or transfer capital and function as electronic money.

Store of Value: They maintain value over time, allowing them to be stored and used in the future. The CVM does not consider these tokens as securities, as long as they do not offer participation, partnership or remuneration rights. This means that they are not subject to CVM supervision as securities. The CVM does not have a specific resolution that deals exclusively with payment tokens. However, CVM Resolution No. 88 addresses fundraising through tokens and the classification of these tokens as securities or not. The resolution highlights that the characterization of a token as a security depends on its function and characteristics, and not only on its nomenclature. Therefore, tokens that do not offer participation, partnership or remuneration rights are generally not considered securities.

Legal Notice

The PerkUP TOKEN token is not considered a security under the laws of any jurisdiction. It was created exclusively for use within the [PerkUP/Ethereum] ecosystem as a payment token, providing access to specific services, benefits and functionalities. Ownership of the token does not grant holders any rights to participation, voting, profit or any other financial right.

This token should not be considered an investment. The information provided in this document does not constitute an offer to sell or a solicitation of an offer to buy any securities. Any trading or transfer of this token must be done in accordance with applicable laws and regulations.

The purchase of tokens and cryptocurrencies involves significant risks, including, but not limited to:

Risk of total or partial loss of the investment, risk of fluctuation in the value of the token, risk of changes in applicable legislation or regulations.

Before purchasing, it is important that you: Carefully read the WhitePaper and the terms and conditions of the token sale, understand the risks involved.

By purchasing the tokens, you declare that: You understand the risks involved, agree to the terms and conditions of the token sale.

JR8 (Perkup) is not responsible for any loss or damage resulting from the purchase or sale of tokens. The sale of tokens is conducted privately and is not a public offering.





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